



AGRI
CONNECTIONS
2025



WORLD BANK GROUP

THE WORLD BANK
IBRD • IDA

IFC
International
Finance Corporation

Wednesday,
February 12, 2025
Karachi Expo Center

1
DAY

INVESTING IN AGRICULTURE FOR GROWTH

9:00 am to 10:00 am **Registration**

10:00 am to 11:00 am **Opening session**

Recitation of the Holy Quran

Welcome by Mr. Kazim Saeed, CEO Pakistan Agricultural Coalition

Address by Mr. Syed Qassim Naveed Qamar, Special Assistant to Chief Minister Sindh on Investment and Public-Private Partnerships

Address by Mr. Muhammad Nassir Saleem, President HBL

Address by Ms. Salma Butt, Special Assistant to Chief Minister Punjab on Commodities Management

11:00 am to 11:15 am **Tea break**

11:15 am to 11:45 am **Session 2: Presentation by Nishat Group**

11:45 am to 1:00 pm **Session 3: Investing in agriculture for growth at scale (with the World Bank Group)**

Presentation: Mr. Matteo Iagatti, Senior Agro-economist, FGM International

Mr. Bilal Sidiki, CEO, Terra Crop

Ms. Maria Saleem, Head of Agri Initiatives, Fatima Group

Mr. Ulughbek Rahimov, ESG Manager, Indorama Agro LLC

Mr. John McGillicuddy, Agri-Commodity Consultant, IFC

Moderator: Mr. Muddassir Shafique, Agriculture Lead Upstream, MCT Region, IFC

1:00 pm to 1:45 pm **Lunch**

1:45 pm to 3:00 pm **Session 4: How Pakistan can develop a national agri-commodity market (with the World Bank Group)**

Presentation by: Mr. John McGillicuddy, Agri-Commodity Consultant, IFC

Mr. Safder Mehkri, MD Conwill Pakistan

Mr. Agha Jan Akhtar, Progressive farmer and ex-Secretary Agriculture Sindh

Mr. Abdul Rehman Warraich, SECP Commissioner (Securities Market Division)

Mr. Khurram Zafar, CEO Pakistan Mercantile Exchange

Mr. Najam Shah, Chairman P&D Government of Sindh (TBC)

Moderator: Adil Mansoor, Business Recorder



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DAY 1

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3:00 pm to 3:15 pm **Session 5: Presentation by Pakistan Agricultural Coalition**

3:15 pm to 3:30 pm **Tea break**

3:30 pm to 3:45 pm **Session 6: Presentation by Syngenta**

3:45pm to 5:00 pm **Session 7: Seeds for growth and resilience (with the World Bank Group)**

Presentation: Mr. Charles Schneider, Program Manager, IFC Pakistan

Mr. Zeeshan Baig, Chairman CropLife Pakistan (TBC)

Dr. Asif Ali, Chairman, National Seed Development and Regulatory Authority (TBC)

Mr. Salman Mahmood Khan, Chairman Seed Association of Pakistan (TBC)

Mr. Nadeem Shah, Progressive farmer

Moderator: Mr. Arif Nadeem, Vice Chairman, Pakistan Agricultural Coalition

5:00pm to 6:00 pm **Session 8: The policy framework for agriculture (with the World Bank Group)**

Presentation by Mr. Olivier Durand, Lead Agriculture Specialist, The World Bank

Dr. Zeelaf Munir, CEO, English Biscuit Manufacturers

Dr. Waseem Ajmal, Secretary, Federal Ministry for National Food Security & Research

Mr. Salim Ullah, Deputy Governor, State Bank of Pakistan (TBC)

Mr. Suhail Ahmed Qureshi, Secretary Agriculture Sindh,

Mr. Afaq Tiwana, President, Farmers Associates Pakistan

Moderator: Mr. Kazim Saeed, CEO, Pakistan Agricultural Coalition

Close of Day 1

6:00 pm





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DAY 2



INVESTING IN AGRICULTURE FOR GROWTH

9:00 am to 10:00 am **Registration**

10:00 am to 11:00 am **Session 9: What Pakistan can learn from Hungary (with the Embassy of Hungary Islamabad)**



Agri-tech – Mr. Balint Pongracz, Technical Director, Inteq, and Mr. Muzaffar Manghi, CEO Farmdar

Fisheries – Dr. Sandor Gorda and Mr Faisal Iftikhar, CEO AquaHatch
Dr. Altaf Ali Siyal, Vice Chancellor, University of Agriculture Tando Jam
Moderator: Dr. Fateh Marri, Policemaker Professor and former VC

11:00 am to 11:15 am **Tea break**

11:15 am to 12:15 pm **Session 10: Empowering Farmers through Public Private Partnerships**

Presentation: Huzefa Mazahir Ali, Partner EY Pakistan
Mr. Assad Zamin, Director General, Public-Private Partnership unit, Government of Sindh
Mr. Tanveer Hussain, SEVP & Head of Commercial Banking, Meezan Bank
Mr. Iftikhar Sahoo, Secretary Agriculture Punjab
Moderator: Ghasharib Shoukat, Founder & CEO Zarai Mandi

12:15 pm to 1:15 pm **Session 11: How Pakistan's farmers can benefit from carbon credits (By UNDP)**



Presentation: Dr. Irfan Ali, How Pakistan's farmers can benefit from carbon credits (UNDP)
Ms. Gediz Kaya, CEO GAIA Climate (Turkey)
Brig. Zaheer ud Din Babar, Advisor to MD on Special Projects, Soorty Enterprises
Ms. Ayesha Moriani, Secretary Climate Change, Government of Pakistan
Moderator: Ms. Sana Ehsan, National Project Coordinator Insurance and Risk Financing, UNDP

1:15 pm to 2:00 pm **Lunch**

2:00 pm to 2:15 pm **Session 12: Presentation by Trade Development Authority of Pakistan (TDAP)**





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DAY 2

INVESTING IN AGRICULTURE FOR GROWTH

2:15 pm to 3:15 pm

Session 13: Exports and branding of Pakistan's agri-products

Presentation: Banana exports from Pakistan – Mr. Feliz Rodrigues, International banana value chain expert, and Mr. Ali Wafa, COO, Indus Acres
Dr. Costantino Parma, International Project Coordinator, OliveCulture Pakistan
Mr. Ijaz Talpur, Progressive farmer
Mr. Abrar Hasan, CEO, National Foods
Mr. Sheryar Taj, Secretary Trade Development Authority of Pakistan (TDAP)
Moderator: Mr. Ehsan Malik, CEO, Pakistan Business Council

3:15 pm to 3:30 pm

Tea Break

3:30 pm to 5:00 pm

Session 14: ZarZaraat: PAC's competition for start-ups sponsored by The Bank of Punjab

in collaboration with Pakistan Business Council
& Pakistan Banks Association (Knowledge Partner: EY)

Introduction to ZarZaraat by Mr. Raashid Anwer, Convenor Pakistan Agricultural Coalition
Jury decisions
Pitches to Investors by 3 finalists

5:00 pm to 5:15 pm

Session 15: Presentation by The Bank of Punjab

5:15 pm – 6:30pm

Closing Session

Conference resolutions by CEO Pakistan Agricultural Coalition Mr. Kazim Saeed
Address by Ms. Florence Rolle, Country Representative United Nations Food & Agriculture Organization
Address by Mr. Rehmat Hasnie, President, National Bank of Pakistan
Address by Mr. Mahmood Nawaz Shah, President, Sindh Abadgar Board
Address by Mr. Jahangir Piracha, MD & CEO, Fauji Fertilizer Company
Address by Mr. Syed Ashiq Hussain Kirmani, Minister for Agriculture, Government of Punjab
Address by Mr. Sardar Muhammad Bux Khan Mahar, Minister for Agriculture, Government of Sindh
Vote of Thanks: Mr. Hadi Ali Rizvi, Chairman, Pakistan Agricultural Coalition

